



PLASTITEL

Firmly committed to sustainable development

Plastitel
Awarded Level 1
Engagement
Certification
under the
ECORESPONSIBLE^{MC}
Program

May 1, 2018 - We are proud to announce that Plastitel has earned Level 1 - Engagement certification under the **ECORESPONSIBLE^{MC}** Program, administered by the Council of Sustainable Industries (CSI). This honour recognizes our commitment to integrating the principles of sustainable development into every aspect of our corporate strategy and to embracing an ecoresponsible mindset in our daily practices.

Supporting us in this initiative was Marius André from COESIO, a Montreal-based consulting firm specializing in sustainability-related strategic planning. His team's expertise was invaluable in guiding us through the process, ever since we joined the first cohort of CCIL seeking Level 1 certification in September 2017.

We owe this achievement to the hard work and dedication of our Eco-Committee members: Sabrina Bolduc, Sonia Dostie, Bouchaib Aboelfath, Véronique Héon, Guylaine Pineault, Julie Bouthillette and Geneviève Deveault. They attended a number of workshops hosted offered by CSI too define Plastitel's vision of global performance (governance, economic, social, environmental) and outline a plan of action for its implementation.

The international **ECORESPONSIBLE^{MC}** Program consists of a series of tools and strategies to support organizations looking to drive the overall improvement of their sustainable development efforts from an environmental, social and economic

perspective. There are four levels: **Engagement, Performance, Optimum** and **Elite**.

"Sustainable development is no longer an option for today's manufacturers," said Denis Deshaies, President. "It's an operational, financial and moral imperative. Our status as one of Quebec's **ECOLEADERS** shows our current and prospective clients how serious we are about reducing our environmental footprint. And that gives them yet another reason to choose Plastitel as a partner."

Not satisfied with resting on our laurels, we have already begun working toward **Level 2 - Performance certification**, which we hope to complete by fall 2019.



"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."