



PLASTITEL

Level 2 **ECORESPONSIBLE™** Certification for Plastitel

A year after earning **Level 1 - Engagement** of the **ECORESPONSIBLE™** certification, Plastitel has advanced to **Level 2 - Performance**

July 4, 2019 – Plastitel has been awarded **Level 2 - Performance** of the **ECORESPONSIBLE™** certification by the Council of Sustainable Industries (CSI). We are very proud of this most recent achievement, which further reinforces our commitment to working hand in hand with our employees, clients and suppliers to build a better world for the next generation.

Level 2 certification recognizes our sustainable development performance, with a focus on **environmental, social, financial** and **governance** management.

One of the areas we have placed particular emphasis on since joining the **ECORESPONSIBLE™** program has been improving the social aspects associated with working for Plastitel. As our human resources department has grown, we have introduced new initiatives designed specifically to increase our staff members' quality of life. These include formal seniority policies, French classes for newcomers to Quebec and other solutions to enhance our health and safety practices.

In addition, as part of our pledge to improve organization-wide governance, we have put in place a plan to optimize our production chain, which we established in collaboration with the Business Development Bank of Canada. We also mapped out our value chain to gain valuable insight into how our processes work and interact. Not only that, but we created a series of tools to tighten our control over our

fixed costs and make more informed bottom-line projections.

These and other forward-looking initiatives have allowed us to position ourselves among the first **ECOLEADERS** to reach Level 2 certification. We owe this accomplishment to the hard-working members of our Eco-Committee, namely Bouchaib Aboelfath, Sabrina Bolduc, Sonia Dostie, Véronique Héone, Mathieu Perreault, Guylaine Pineault and Alexandro Toirac. We would also like to thank Marius André from COESIO who has been there to guide us throughout our **ECORESPONSIBLE™** journey.

The coming year promises to be more sustainability-minded than ever. Be sure to stay tuned for the latest news and updates from the Plastitel team!



"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."